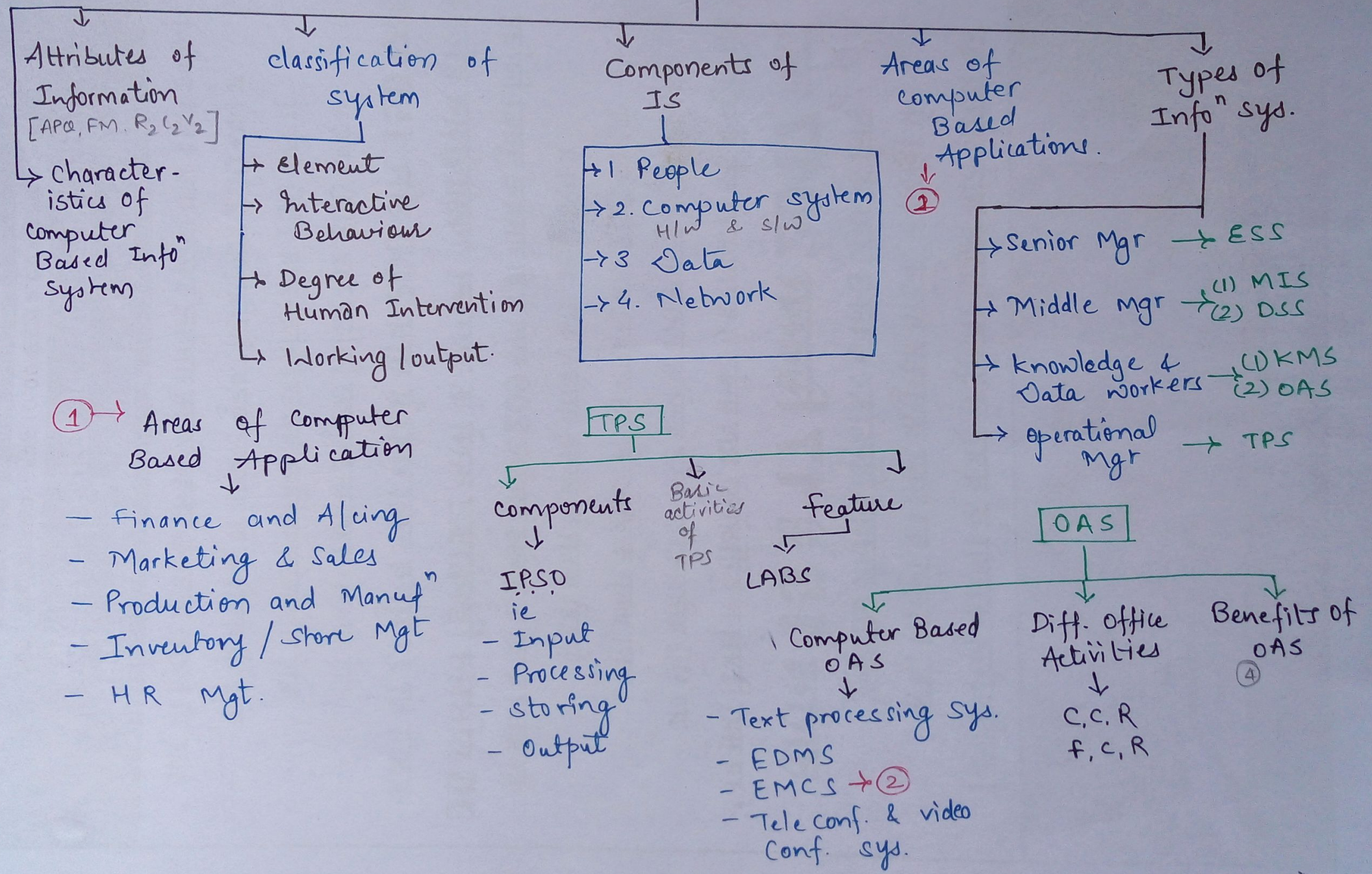
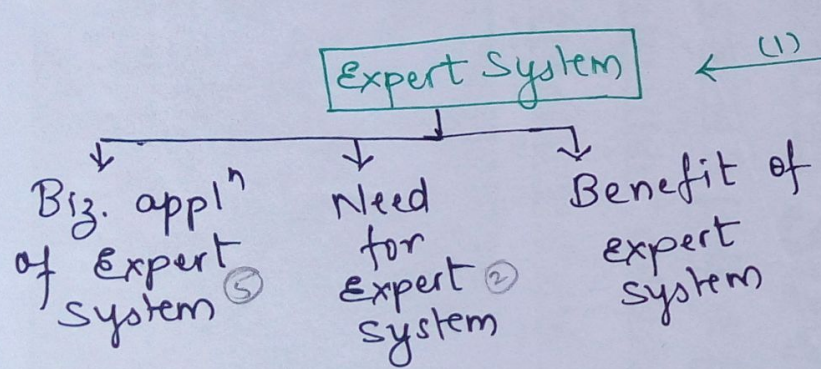
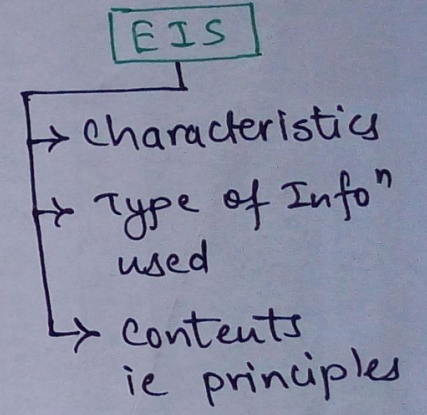
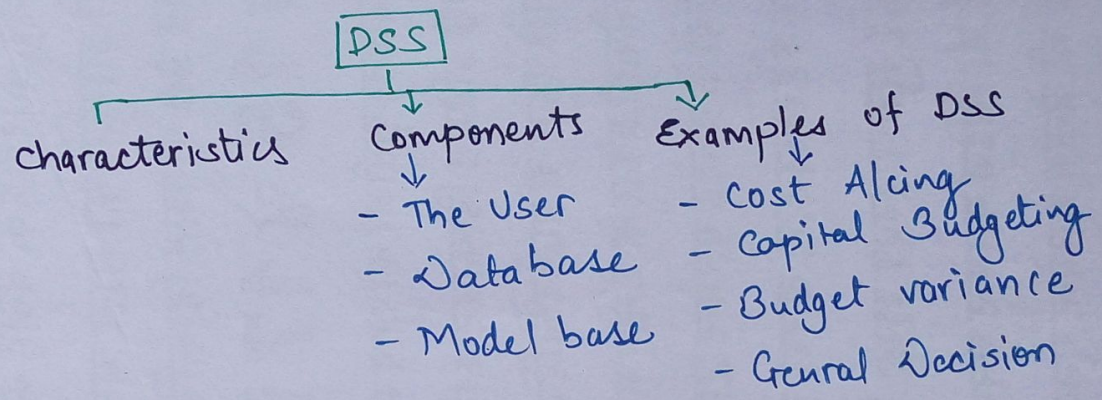
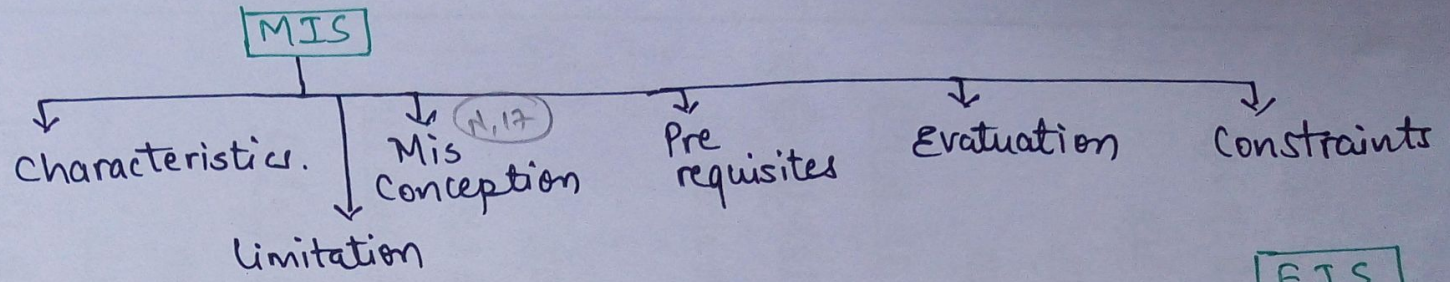
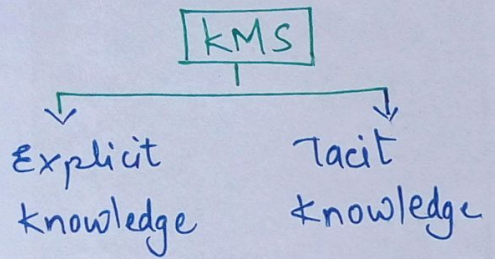
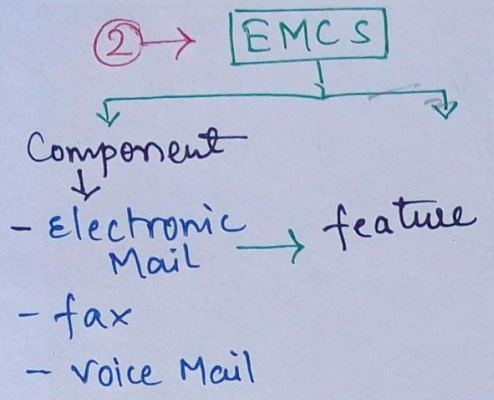


CHP-2

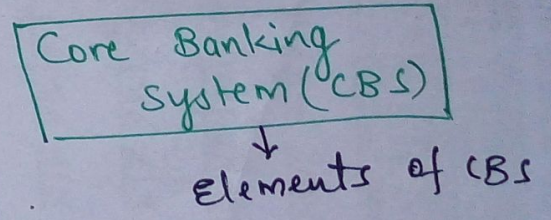
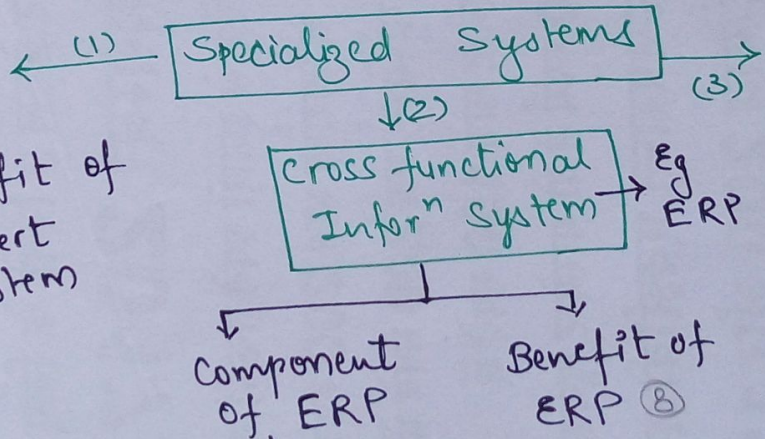
Information system concepts





⇒ Properties for Expert system development

availability (1)	(2) complexity
Domain (3)	(4) expertise
structure (5)	



⇒ Important Implication of Infoⁿ system in Biz.



- Help in efficient decision Making
- Survive and thrive
- Right decision at right time
- generating innovative ideas
- knowledge utilize in unusual situation
- a process.

⇒ knowledge, a Biz. mgr should Posses. to operate IS

- foundation Concepts
- Infoⁿ Technology
- Biz. Application
- Development Processes
- Mgt challenges.

⇒ IT Tools crucial for Biz. growth

- Biz. website
- Internet & Intranet
- S/W & packages
- Biz. intelligence
- Comp. sys. scanner etc.

⇒ Role of Information in Biz.

- Top level strategic Infoⁿ
- Middle level Tactical Infoⁿ
- Low level operational Infoⁿ